



IAEMSC

International Association of Emergency Medical Services Chiefs

Increased Revenue from your Accident-Related Incidents

Past, Present and Future

Zoom Webinar Scheduled for Tuesday June 8th at 2 pm EST/11 am PST

Join our free webinar to register - <http://bit.ly/EMSREVENUE>

Why this Webinar is worth your time?

- One of the core administrative values for departments is to maximize collection revenues and to “not leave money on the table”
- We have recently observed a different perspective and approach to processing accident-related claims that has enhanced collection performance in concert with ongoing RCM programs
- EMS transports generated by MVA’s are typically between 4% - 8% of a Department’s total agency transport volume, but billed correctly, can account for 10-20% or more of your overall departmental revenue!

Why?

- Payers are different for Motor Vehicle Accidents and Worker Compensation Claims
- Liability payers tend to pay more than health payers; however, the pursuit of full payments frequently gets overlooked because the volume is small and the billing is complex and inefficient
- If managed effectively, liability payers become the highest per claim reimbursement dollar by payer class for this specialized billing segment

The IAEMSC is proud to partner with Gulfstream Outsourcing and Specialized Billing (GoSB) on this crucial issue for your agency via this upcoming webinar on June 8th – you will not want to miss this!

As an EMS Chief responsible for the performance of your entire agency, you will be much better positioned when understanding the content GoSB will present. Attend this webinar and find out about the intricacies that are required for liability-payers and how you can remain focused on compliance while improving your bottom line.

Please note, this is NOT a webinar about changing billing organizations. GoSB is a complementary offering to your current billing service/process. Rick Fossier, President of GoSB, will provide you information how you can improve your recovery of these difficult revenue areas.

When you register for the event you will receive a confirmation email with the Zoom link for the webinar.